



The Nature
Conservancy



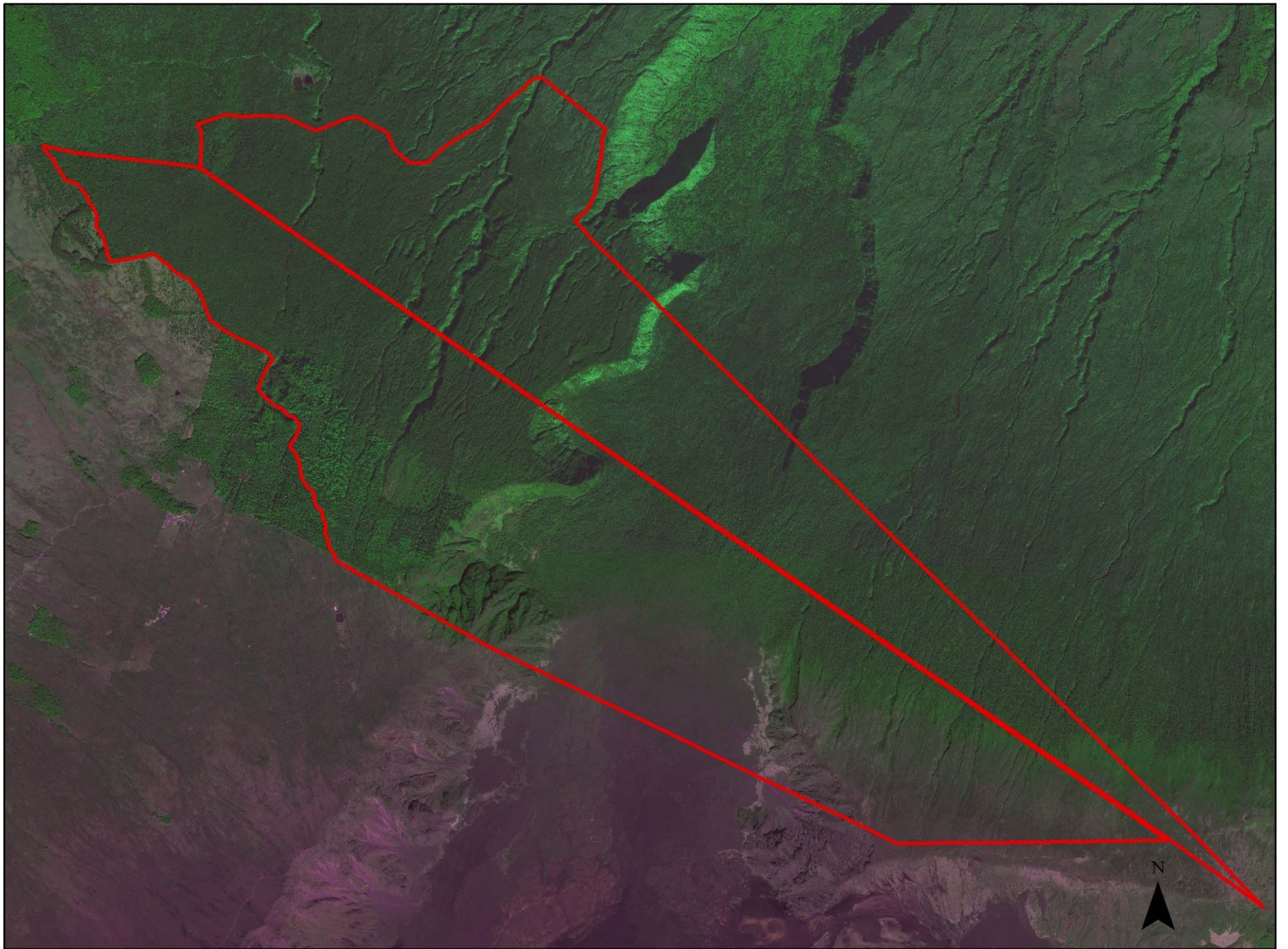
Protecting nature. Preserving life.™

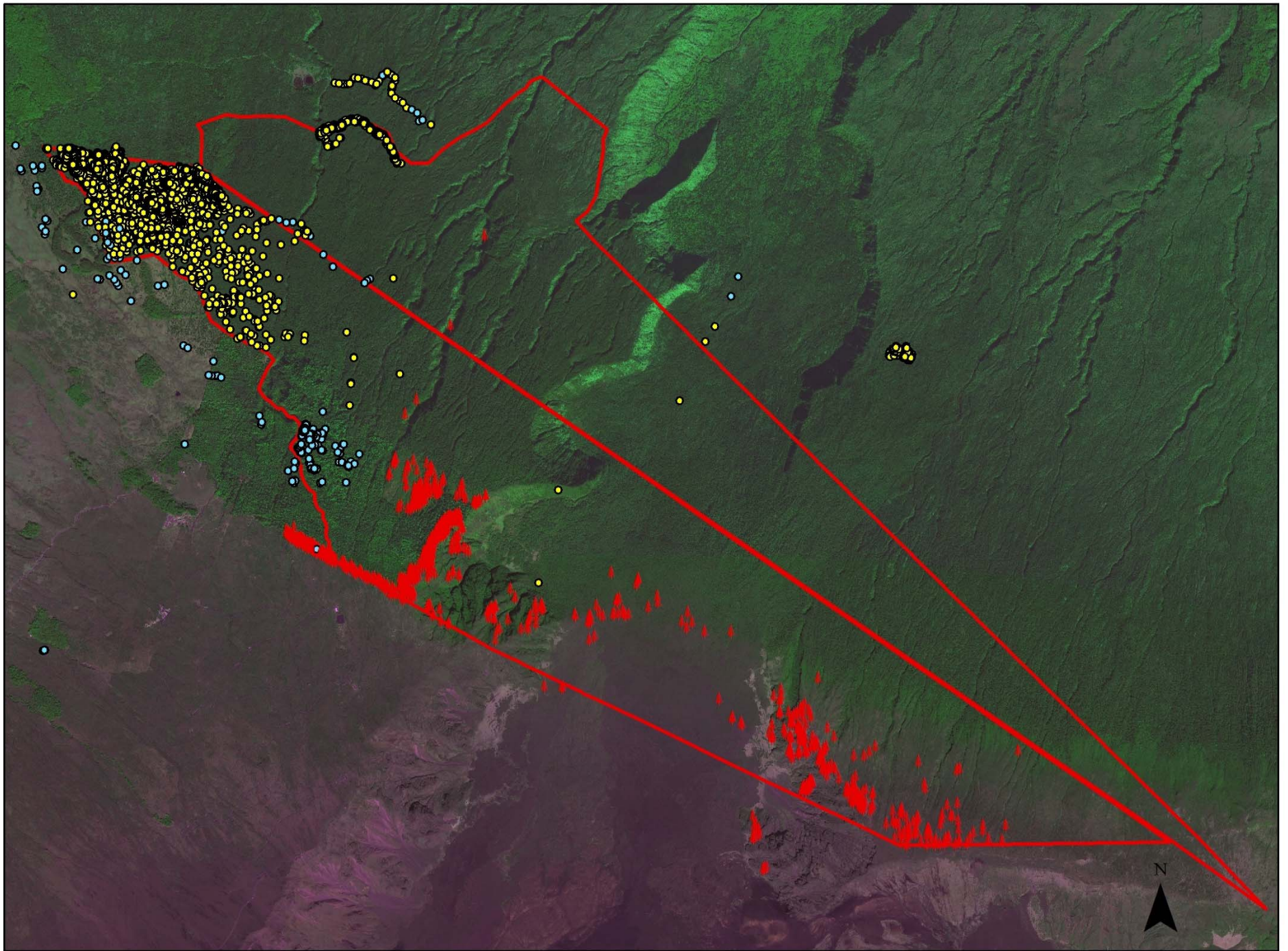




Data SIO, NOAA, U.S. Navy, NGA, GEBCO
Data LDEO-Columbia, NSF, NOAA
Image Landsat
Data MBARI

Google

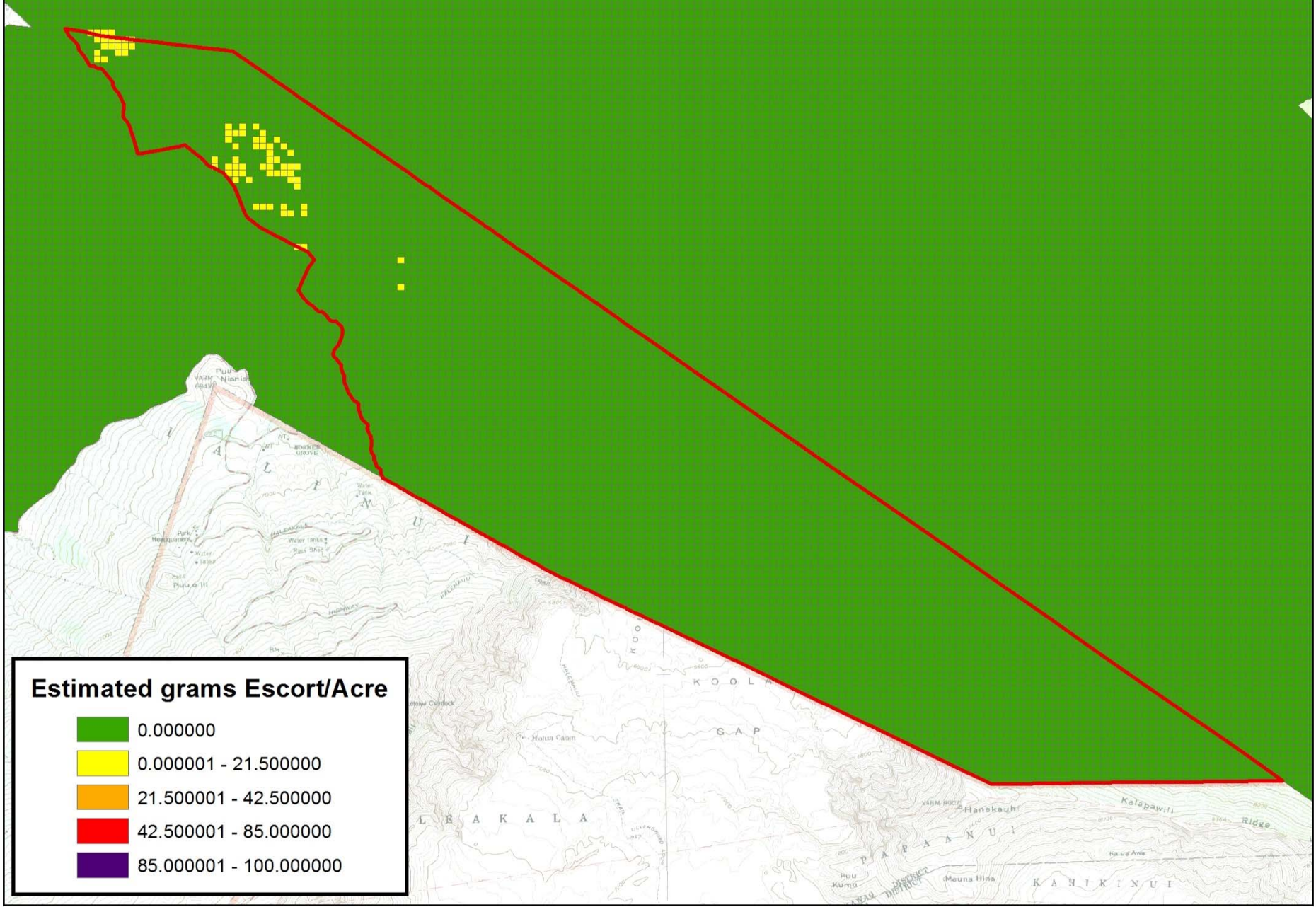








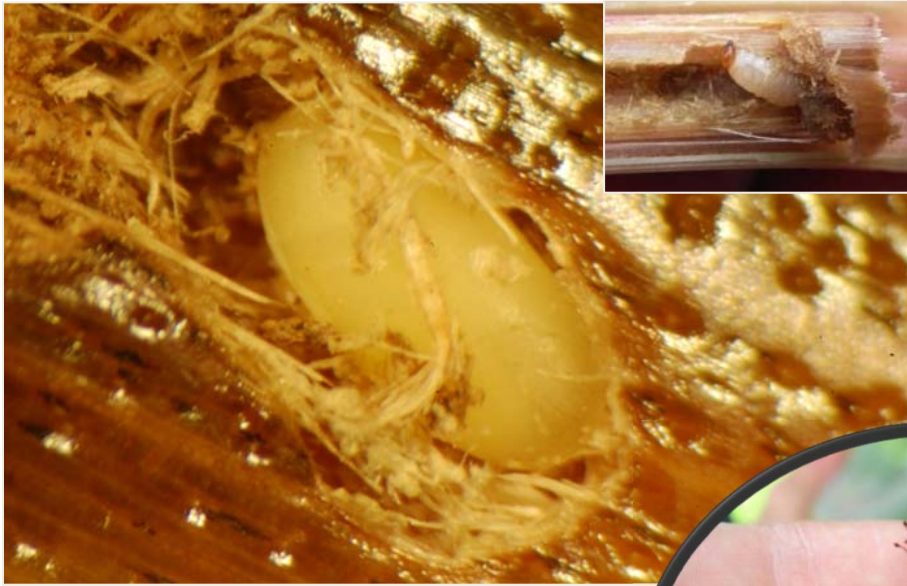
2013 Waikamoi Pesticide Use



chloropid fly
causes 'dead heart' in
**Not found on 3 other
Hedychium species in
field site**



Caused a great reduction in flowering at site



Tetratopus sp.
(Dryophthoridae)





*toilet
brush
plant*

Semantics:
attractive name
gives positive
connotation

Use of negative name
dissuades public from
valuing invasive; start
supporting control if
viewed as pest
plant

